



## 2017中国国际造纸创新发展论坛 将于9月在深圳召开

**2017 China International Paper Innovation Forum  
Will Be Held in Shenzhen in September**

2017年，是“十三五”规划进入全面实施重要一年，是供给侧结构性改革步入深化之年。在今年全国两会上，党和政府再次将创新工作放到重要位置，明确指出要依靠创新推动新旧动能转换，以创新引领实体经济优化升级。

2017年，我国科技创新工作将深入实施《国家创新驱动发展战略纲要》和《“十三五”国家科技创新规划》，紧紧围绕“中国制造2025”“一带一路”“创新创业”等国家发展战略，加快实施消费品工业“三品”战略，推进供给侧结构性改革、提升发展新动能、拓展发展新空间。

纵观复杂多变的国际经济发展环境，面对逆全球化思潮涌动和不确定性因素增多的现实，中国勇于担当、平等发展，积极践行包容性增长，正在成为全球化的推动者和新领袖。我国造纸产业审时度势，在经过转型升级、产能优化、创新再造、提质增效等全方位的战略布局之后，正逐步走出低谷，进入产业发展新周期。面对未来，造纸行业需要确立全球化时代的新思维、新理念，强化创新意识和创新动力，全方位打造中国造纸产业的新优势和竞争力。

为此，由中国造纸学会、中国造纸协会、中国制浆造纸研究院共同主办的2017中国国际造纸创新发展论坛于2017年9月12—13日在深圳举办，并以“开放创新·价值共享”为主题，邀请国内外创新专家、行业专家、知名企业家，围绕行业发展趋势、全球战略格局、竞争优势构建、智

In 2017, the 13th Five-Year Plan is carried out roundly, supply-side structural reform is deepened. On the two sessions this year, China again put innovation on an important position, clearly indicated that relying on innovation to promote the transformation of new and old energy, and leading the optimization and upgrading of the real economy with innovation.

China's paper industry is gradually recovering from the slump after transformation and upgrading, capacity optimization, innovation and reconstitution, improving quality and efficiency and a comprehensive strategic layout, and enters the new period of industry development. Facing the future, the paper industry needs new thinking and new ideas in the era of globalization, strengthens the sense and impetus of innovation, and comprehensively creates new advantages and competitiveness of China's paper industry.

China Technical Association of Paper Industry, China Paper Association, China National Pulp and Paper Research Institute will jointly host 2017 China International Paper Innovation and Development Forum in Shenzhen, China, on September 12-13th, 2017. The Forum takes “open innovation, value communion” as the main themes, invites innovation experts, industrial experts and famous entrepreneurs both at home and abroad, encircles the development trend of paper industry, world strategy pattern, construction of competitive advantage, application of intelligent manufacturing, technological innovation and other hot topics to enter into in-depth analysis, discussion and communication, and continues to lead the innovation and development of paper industry.

The Forum will be held in conjunction with 2017 China International Paper Technology Exhibition (September 13-

能制造应用、科技创新前沿等热点话题，进行深度解析、研讨、交流，继续引领造纸产业持续创新发展。

本届论坛与2017中国国际造纸科技展览会（9月13-15日）、2017中国国际造纸技术报告会（9月14日）同期举行，现将相关事项通知如下：

## 一、活动时间及地点

### 1. 论坛报到：

时间：9月12日13:00—18:00

地点：深圳四季酒店

### 2. 欢迎晚宴：

时间：9月12日18:00—21:00

地点：深圳四季酒店

### 3. 创新论坛：

时间：9月13日13:30—18:00

地点：深圳会展中心六楼桂花厅  
(深圳市福田区福华三路)

## 二、主要活动和议题

### 1. 主要活动

欢迎晚宴、参观展会、创新论坛、自助午餐、答谢晚宴

### 2. 主要议题

#### 报告发布

报告题目：2017中国造纸企业竞争力报告

#### 主题演讲

国家创新：实施“三品”战略推进供给侧结构性改革

政策创新：造纸产业“十三五”创新发展战略

科技创新：科技创新战略与纸业发展路径

企业创新：企业创新理论、战略、方法与工具

装备创新：制浆造纸装备创新发展促进行业进步

15th) and 2017ChinaInternational Paper Technical Conference (September 14th), and related matters are notified as follows.

## I. Date and Venue of the Event

### 1. Forum Registration

Time: September 12th13:00—18:00

Venue: Four Seasons Hotel, Shenzhen

### 2. Welcome Banquet

Time: September 12th18:00—21:00

Venue: Four Seasons Hotel, Shenzhen

### 3. Innovation Forum

Time: September 13th13:30—18:00

Venue: Sweet Osmanthus Hall, 6 Floor, Shenzhen Convention and Exhibition Center (Fuhua Third Road, Futian District, Shenzhen)

## II. Contents and Topics

### Contents

Welcome Banquet, Opening Ceremony, Innovation Forum, Buffet Lunch, Reciprocal Banquet

## Main Topics

### ■ Report Promulgation

The Competitiveness Report of China's Paper Industry in 2017

### ■ Keynote speeches

1. National Innovation: Implementing the "Three Goods" Strategy to Advance Supply-Side Structural Reform

2. Policy Innovation: Innovation Development Strategy of Paper Industry during the "13th Five-Year" Period

3. Science and Technology Innovation: Technology Innovation Strategy and Development Path of Paper Industry

4. Enterprise Innovation: Theories, Strategies, Methods and Tools of Enterprise Innovation

5. Equipment Innovation: Pulp and Paper Equipment Innovation Promotes the Development of Paper Industry

6. Technology Innovation: Overview of Trends and New Technologies in Finnish Paper Industry

### ■ Special speeches

1. Organization Innovation: Innovation Concepts and Transformation of Paper Enterprise

2. Strategic Innovation: Enterprise's Internationalization Strategic Layout and Implementation

技术创新：芬兰造纸行业发展趋势和新技术展望

### 专题演讲

组织创新：造纸企业发展战略理念与转型升级

战略创新：企业国际化布局与多元化战略展望

环保创新：排污许可证制度对造纸业的影响

管理创新：海外投资管理与成功案例分析

产品创新：“三废”综合治理新技术与新方向

市场创新：借力“一带一路”战略树立中国品牌

### 高端对话

对话主题：开放式创新提升企业竞争力

## 三、组委会联系方式

地 址：北京市朝阳区望京启阳路4号中轻大厦606室

邮 编：100102

联系人：王 岩 010-64778165

邹 怡 010-64778170

邮 箱：cpi@vip.163.com

传 真：010-64778174

3.Environmental Protection Innovation: The Effects of Discharge Permit System on Paper Industry

4.Management Innovation: Overseas Investment Management and Analysis of Successful Cases

5.Product Innovation: New Technologies and Trends of Waste Comprehensive Management

6.Market Innovation: Setting Up Chinese Brands Relying on One Belt and One Road Strategy

### ■ High-level Dialogue

Open Innovation Improves Enterprise's Competitiveness

## III. Contact Information

Address: Room 606 ZhongQing DaSha, No.4 Qiyang Road, Wangjing, Chaoyang District, Beijing, China

Post Code: 100102

Contacts: Wang Yan +86-10-64778165

Zou Yi +86-10-64778170

E-mail: cpi@vip.163.com

Fax: +86-10-64778174 